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THE GILSON FAMILY FOUNDATION





## Investing Continuum: Grants to Traditional

**Grants** 

**Systems Grants** 

PRI/ Recoverable **Grants** 

**ESG Fund** 

General **Fund** 



#### **Pure** philanthropy

Charitable donations and grants with no expectation of financial return



Venture

investing

Seed capital provided with no expectation of return, for projects where sustainability will be achieved through mentoring by investors



### Program/thematic investing

Investment where it is expected that the principal will be recovered and some ROI is possible, but primary focus is on positive ESG performance



#### **Impact** investing

Investments are intended to generate positive, measurable social and environmental impact alongside an acceptable ROI



#### **ESG** investing

Investments limited to companies that track and report their ESG performance



#### Socially responsible investing

Avoidance generally of investments with harmful **ESG** practices



Driven by optimizing financial ROI

investing

## **Background and Context**

## In FY23, to build off Small Business and Microlending work:

- Launched Working Group and Internal Effort to explore Place Based Impact Investing(PBII) and ECCF's Role
- Engaged Impact Finance Center (first time) to assist ECCF to map PBII Ecosystem in Essex and Define Strategy

## **ECCF Impact Investing Vision**

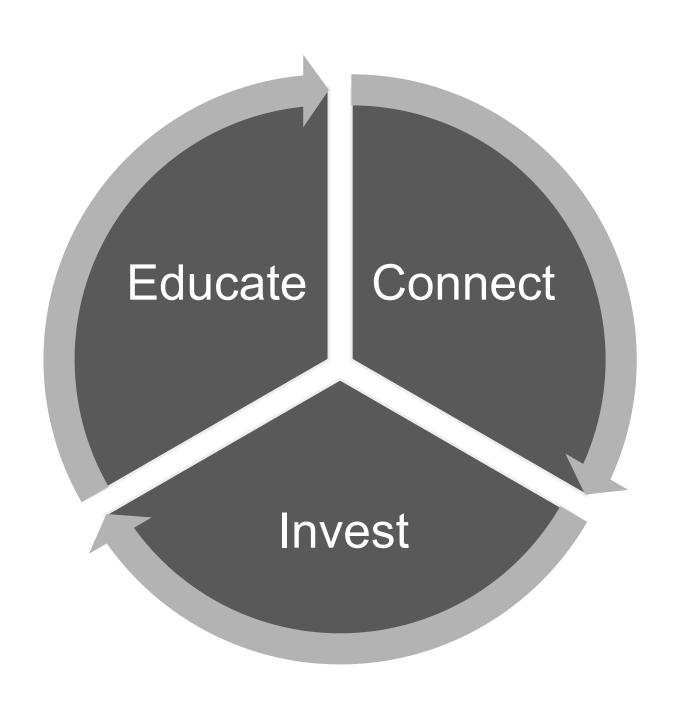
Essex County Community Foundation (ECCF) is the impact investing hub of Essex County, building and supporting an ecosystem that *inspires funders and investors to increase the size* of the social investment pie in Essex County at philanthropic and market rates.

This work builds on and amplifies ECCF's data-driven, systems-based philanthropy approach to connect community ventures with resources that contribute to the equitable economic development of the county.

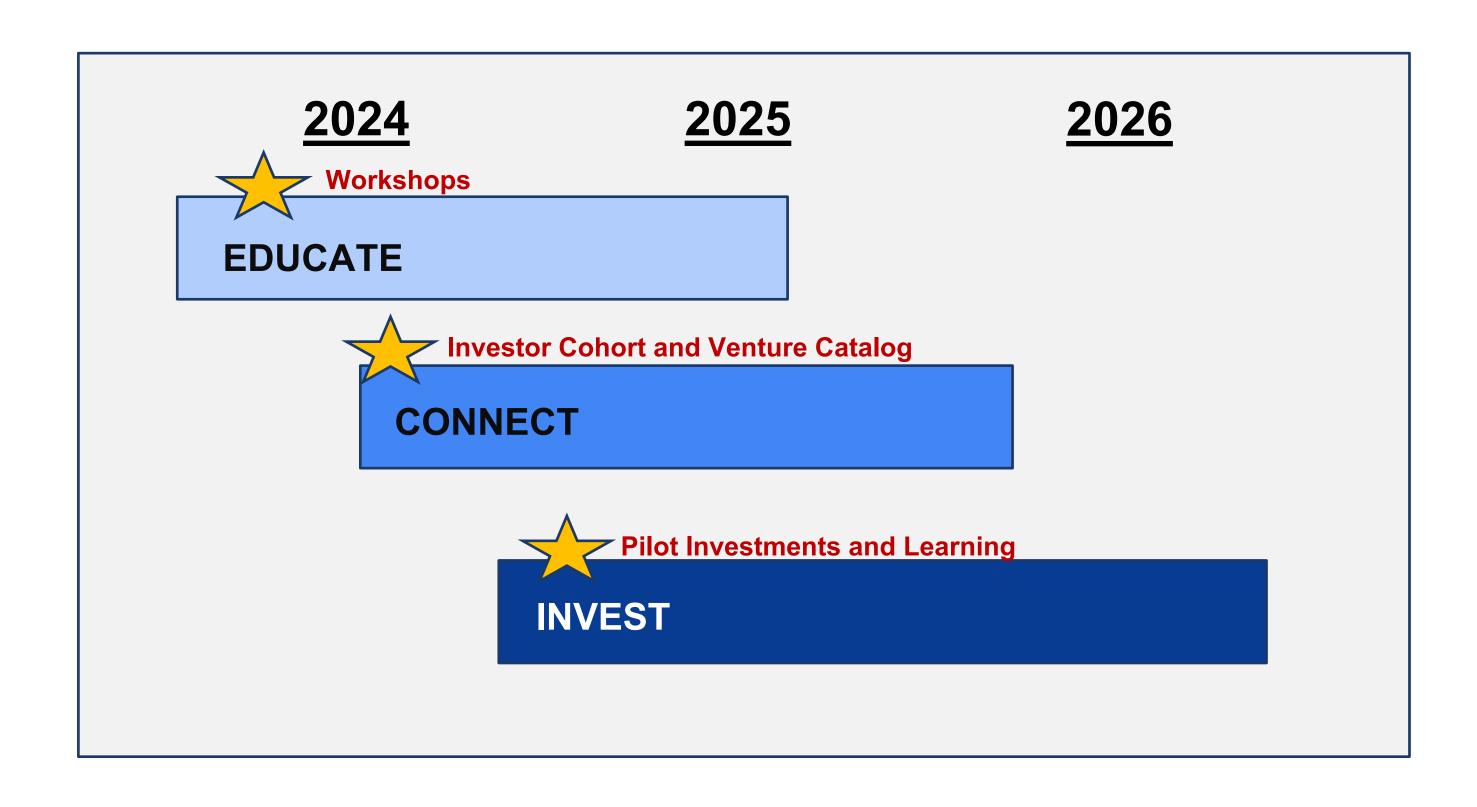




# Essex County Has the Elements to Build a Vibrant Impact Investing Ecosystem



# Sequencing of Strategy and Work

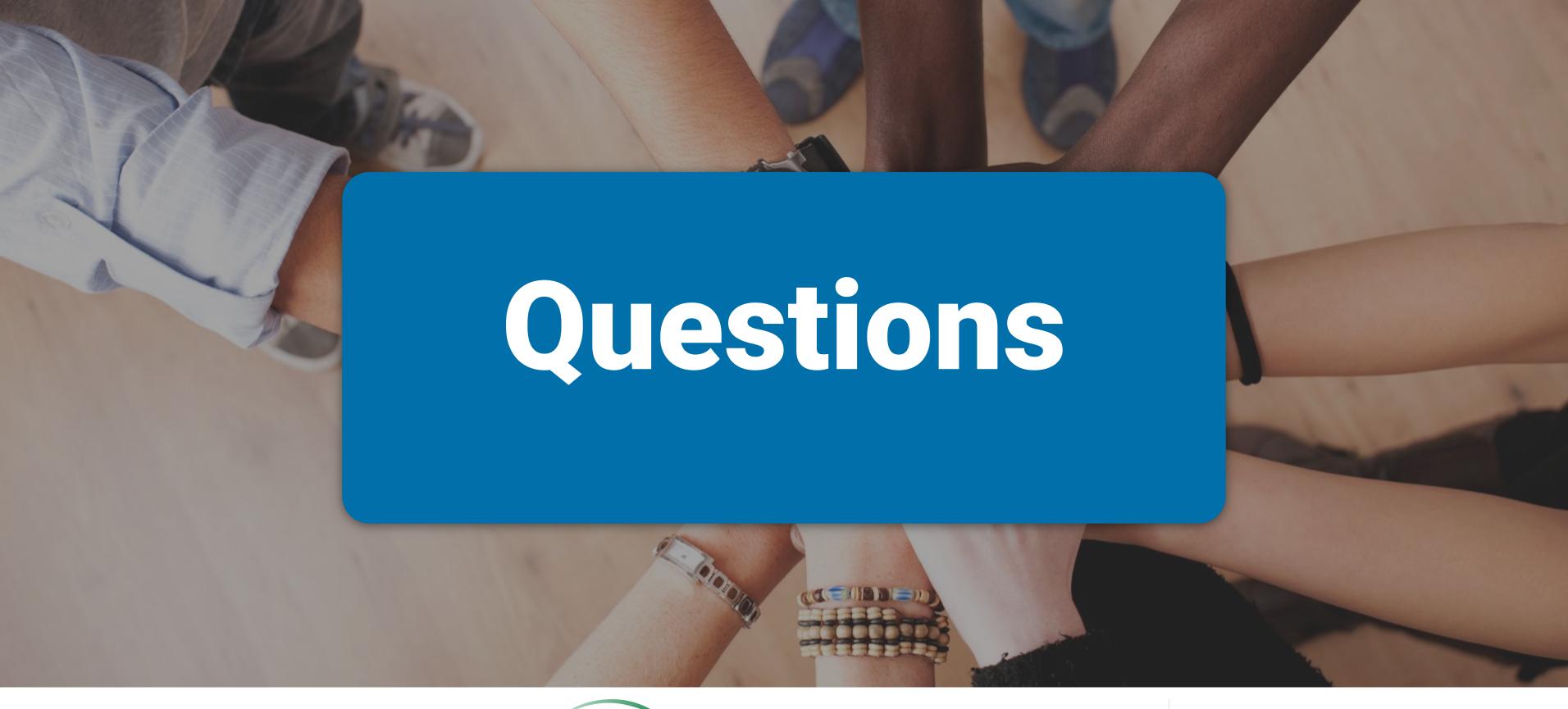


## **Upcoming Opportunities**

- May 21 Arts Investor Workshop
- May 22 Housing Investor Workshop
- May 23 Social Ventures













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