



CORPORATE PARTNERSHIP

2021 Opportunities



2021 Corporate Partnership Levels of Giving

Presenting \$25,000

Digital Benefits | Year-Round Recognition

- Partner philanthropic highlight written by ECCF and shared on all of ECCF's digital platforms and in one monthly newsletter
- 10 minute Zoom interview created and shared by ECCF, highlighting the partner's philanthropic work in Essex County
- Dedicated space on ECCF's Corporate Partnership webpage displaying highlight
- Presenting partner logo recognition in all ECCF e-newsletters (15-20 per year)
- Logo recognition at all ECCF donor education and Leadership Council events

Leadership Events | Monthly 2021

- Speaking opportunity at one Essex County Think Lab and one Leadership Council event
- Ability to attend all Essex County Think Labs
- Verbal recognition at each Think Lab and Leadership Council event in 2021
- Recognition in all post event press releases, reports and materials
- Presenting logo placement on all event invitations and webpages
- Presenting logo placement on all slides

Virtual Institute for Trustees | April 2021

- 8 Full Access Registrations
- Full page ad in attendee Resource Guide
- Speaking opportunity during keynote session
- Presenting partner recognition at each of the 20+ workshops
- Presenting logo recognition on printed and digital event materials and event website
- Personalized social media announcement

Celebration of Giving | September 2021 PLANNING FOR A LIVE EVENT

- 25 event registrations
- Brief speaking opportunity at event
- Recognition in post-event press release
- Personalized social media announcement
- Presenting Partner recognition in all materials and throughout event presentation
- Website, social and email recognition in all event promotions
- Additional benefits to be determined as the live/hybrid/remote event format is decided

Lead \$10,000

Digital Benefits | Year-Round Recognition

- Partner philanthropic highlight written by ECCF and shared on all of ECCF's digital platforms and in one monthly newsletter
- 5 minute Zoom interview created and shared by ECCF, highlighting the partner's philanthropic work in Essex County
- Logo recognition on ECCF Corporate Partnership web page linking to highlight
- Lead partner logo recognition in all ECCF e-newsletters (15-20 per year)
- Logo recognition at all ECCF donor education and Leadership Council events

Leadership Events | Monthly 2021

- Ability to attend all Essex County Think Labs
- Verbal recognition at each Think Lab and Leadership Council event in 2021
- Recognition in all post event press releases, reports and materials
- Lead logo placement on all event invitations and webpages
- Lead logo placement on presentation slides

Virtual Institute for Trustees | April 2021

- 6 full access conference registrations
- Half page ad in attendee Resource Guide
- Recognition during keynote session
- Lead partner recognition at each of the 20+ workshops
- Lead logo recognition on printed and digital event materials and event website
- Personalized social media announcement

Celebration of Giving | September 2021 PLANNING FOR A LIVE EVENT

- 20 event registrations
- Recognition in post-event press release
- Personalized social media announcement
- Lead Partner recognition in all materials and throughout event presentation
- Website, social and email recognition in all event promotions
- Additional benefits to be determined as the live/hybrid/remote event format is decided

Supporting \$5,000

Digital Benefits | Year-Round Recognition

- 5 minute Zoom interview created and shared by ECCF, highlighting the partner's philanthropic work in Essex County.
- Supporting partner logo recognition on ECCF Corporate Partnership web page
- Logo recognition on all ECCF e-newsletters (15-20 per year)
- Logo recognition at all ECCF donor education events

Leadership Events | Monthly 2021

- Ability to attend all Essex County Think Labs
- Supporting logo placement on all event invitations and webpages
- Supporting logo placement on Corporate Partner recognition presentation slides

Virtual Institute for Trustees | April 2021

- 4 full access conference registrations
- Logo recognition in attendee Resource Guide
- Logo recognition at each of the 20+ workshops
- Supporting logo recognition on printed and digital event materials and event website
- Recognition on social media

Celebration of Giving | September 2021 PLANNING FOR A LIVE EVENT

- 10 event registrations
- Supporting Partner recognition in all materials and throughout event presentation
- Website, social and email recognition in all event promotions
- Additional benefits to be determined as the live/hybrid/remote event format is decided

Benefactor \$2,500

Virtual Institute for Trustees | April 2021

- 2 full access conference registrations
- Recognition in attendee Resource Guide
- Recognition on event materials and website

Celebration of Giving | Summer 2021

- 6 event registrations
- Benefactor Partner recognition in all materials and throughout event presentation
- Website, social and email recognition in all event promotions
- Additional benefits to be determined as the virtual/hybrid event format is decided

Friend \$1,000

Virtual Institute for Trustees | April 2021

- 1 full access conference registration
- Recognition on event materials and website

Celebration of Giving | Summer 2021

- 2 event registrations
- Friend Partner recognition in all materials and throughout event presentation
- Website, social and email recognition in all event promotions
- Additional benefits to be determined as the virtual/hybrid event format is decided

For more information about ECCF's 2021 Corporate Partnership opportunities, contact Crystal Bates, ECCF Director of Development and Communications.

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VERY SPECIAL THANKS TO ECCF'S 2020 CORPORATE PARTNERS

LEAD PARTNERS



SUPPORTING PARTNERS



John & Mollie Byrnes

Binkley & Paula Shorts

Jon & Beth Payson



PARTNERING TO STRENGTHEN THE COMMUNITIES OF ESSEX COUNTY.

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