INSTITUTE FOR TRUSTEES
Essex County Community Foundation presents the 10th Annual
SATURDAY, MARCH 9, 2018
7:30 am - 4:30 pm • Pingree School • South Hamilton, MA
ENJOY dialog with peers and new networks of passionate professionals.
LEARN from carefully cultivated experts in the nonprofit field.
ENGAGE with peers and new networks of passionate professionals.
LEAD your nonprofit to a stronger, inspired future.

WHAT ONE 2018 ATTENDEE SAID:
I found this to be highly inspiring and motivating! Thank you so much for the opportunity to learn with the best. Now let’s change the world!

WHO SHOULD ATTEND:
Board members, board chairs, trustees, and executive directors of nonprofit organizations. Full boards are welcome! Executive directors may attend only if accompanied by at least one of their board members.

FEES:
$110 per person by February 8
$130 per person after February 8
Includes breakfast, lunch, wine reception, and the IFT Resource Guide.

HOW TO REGISTER:
Registration is open now at www.eccf.org/ift. Please register early as space is limited.

THANK YOU TO OUR SPONSORS (as of 1.7.2019):
ECCF’s Institute for Trustees

WHAT IS NEW IN 2019:
BoardCONNECT: Connecting area nonprofit leaders with passionate professionals looking to make an impact.

We will convene populations of nonprofits looking to expand their board ranks and prospective board members seeking a board role. Participating organizations and aspiring board members will receive:
• A directory of BoardCONNECT program participants (provided prior to the conference).
• Special session on how to identify an excellent organization - board member match.
• Targeted introductions between professionals seeking a board role and nonprofit leaders.
• Discounted registration fee for aspiring board members.

For more information, or to sign up for BoardCONNECT visit www.eccf.org/ift.

ABOUT ECCF’S INSTITUTE FOR TRUSTEES

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ABOUT THE KEYNOTE:
DISRUPT UNCONSCIOUS BIAS WHEN YOU LEAD AND GOVERN
Dr. Patti Fletcher
CEO, PSDNetwork, LLC
Billions are spent each year on diversity programs, yet the needle hasn’t moved for under-represented populations. Through her personal journey and extensive research, Dr. Patti will inspire and enable you to disrupt the unconscious biases preventing you and your board from harnessing all the best and available talent.

ABOUT THE ESSEX COUNTY COMMUNITY FOUNDATION

Our mission is to strengthen the communities of Essex County. We do this by promoting philanthropy and managing charitable assets, making grants and engaging in strategic community leadership.

COMMUNITY LEADERSHIP
IMPACT ESSEX COUNTY
This data-driven initiative pinpoints the greatest challenges in Essex County, and works toward measurable solutions.

CREATIVE COUNTY INITIATIVE
This initiative mobilizes our region’s artists, arts organizations and community and business leaders to collectively enhance the quality of life in Essex County.

NEXTGEN INITIATIVE
The Community Foundation’s NextGen initiative works to educate, engage and connect the next generation of philanthropists.

ESSEX COUNTY COMMUNITY FOUNDATION
175 Andover Street | Danvers, MA 01923 | www.eccf.org | @ECCFgives
ES71
Organizational Positioning for Fundraising Success: The 5 Shifts Model
K. Weill Consulting Group, LLC
This interactive workshop is designed to demystify the major gift process—from identifying viable major gift prospects to building cultivation strategies, making the ask and closing the sale. Participants will learn about actionable tools to get started.

ES2A
From Start-Up to Stable - Ensuring Healthy Growth and a Robust Organization
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ES6
Board Effectiveness
Susan Nelson, Executive Vice President, TDC
This session addresses the critical role of trustees in organizational governance and fundraising. It provides perspective, context, and examples for engaging trustees in development activities; exercises will enable trustees to immediately put these approaches to work with their boards.

ES8
Board Effectiveness
Brad will discuss best practices for nonprofit organizations regarding potential liability for officers and directors. The presentation will include statutory protections under Massachusetts law, liability and indemnification provisions in governing documents, and insurance protection.

W3C
2:30 – 3:45  WORKSHOP SESSION 3
W3C Board Members as Mission & Organization Ambassadors
• Nonprofits serve. Our mission is to help nonprofits serve.
• The program will help build that essential foundation of information and confidence. This workshop introduces capitalization as an element of nonprofit leadership, not just a dialogue about what a different conversation might look like.

W3D
How Advocacy Accelerates Your Mission
Rick Jakious, District Director, Office of Congresswoman Gilmour
Effective policy advocacy and lobbying can be a game changer for your nonprofit and the people it serves. Through the keys, the methods, strategies, and tools that will make your advocacy work become an effective advocate.

W3B
Risk Management Best Practices for Nonprofits
Tom Rigors, Vice President, Fred C. Church, Inc.
Gain tools to integrate Risk Management into your organization’s everyday culture, moving it out of a reactive discipline and into a strategic, proactive process.

W2C
Risk Management Best Practices for Nonprofits
Rick Jakious, District Director, Office of Congresswoman Gilmour
Nonprofits need to be educated about their risks, and the application of the risk management process to better understand and avoid them.

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