ENGAGE.
Elevate systems philanthropy to deliver systemic, lasting change in our communities.

LEAD.
Elevate systems philanthropy to deliver systemic, lasting change in our communities.

THRIVE.
Build a sustainable community foundation that inspires philanthropy, helping our county prosper.

2020-2022 Strategic Plan

Our work:

Provide donors with greater knowledge and opportunities that enhance their giving strategies.
New donor education events and giving strategy tools

Embrace each generation’s unique philanthropic views and inspire new ways for individuals and families to give.
• Expanded NextGen events
• New youth philanthropy initiative
• New family philanthropy resources

Cultivate public-private partnerships that support systems work and build greater regional resiliency.
• Annual municipal and business leader convenings
• New county-wide public-private partnerships

Build capacity in Essex County nonprofits to optimize their mission and impact.
• New Institute for Trustees training segments
• New BoardConnect board recruitment program
• Revitalized online nonprofit directory

Grow dedicated and permanent discretionary funds to support systems-change work.
Raise $10M Impact Essex County Endowed Fund

Improve the economic outlook for people living below the living wage (Empowering Economic Opportunity).
Complete $1.3M Empowering Economic Opportunity Initiative (Impact Essex County Alpha Project)

Strengthen and connect the arts and culture ecosystem through Creative County Initiative.
New $1.3M Creative County Initiative (Grow and Change Phase)

Identify, study and raise funds to launch the next county-wide, systems-change initiative.
Define and launch next critical systems-change initiative (Impact Essex County Beta Project)

Engage.
Deepen engagement with our communities to inspire greater philanthropy across Essex County.

Our work:

More than 1,300 people from across our county engaged with ECCF, providing insight and input for our future work.

Over a four-month span, multiple community convenings, hundreds of nonprofit surveys and countless donor conversations shaped the 2020-2022 strategic plan.

Learn more and stay connected at eccf.org.