



CORPORATE PARTNERSHIP

2020 Opportunities

ECCF CORPORATE PARTNERSHIP COMMITTEE

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Kevin Tierney
Anita Worden

2020 Corporate Partnership Levels of Giving

Presenting \$25,000	Lead \$10,000	Supporting \$5,000	Benefactor \$2,500	Friend \$1,000
<p>Celebration of Giving May 12, 2020</p> <ul style="list-style-type: none">• 20 event tickets with priority seating• Full page ad in program, inside front cover• Brief speaking opportunity at event• Partner name recognized in program• Presenting logo placement on all printed materials and digital displays• Presenting logo recognition on printed and digital invitations and event website• Personalized social media announcement	<p>Celebration of Giving May 12, 2020</p> <ul style="list-style-type: none">• 10 event tickets with priority seating• Full page ad in program, lead placement• Partner name recognized in program• Lead logo placement on all printed materials and digital displays• Lead logo recognition on printed and digital invitations and event website• Personalized social media announcement	<p>Celebration of Giving May 12, 2020</p> <ul style="list-style-type: none">• 10 event tickets with priority seating• Full page ad in program• Logo placement on all printed materials and digital displays at event• Logo recognition on printed and digital invitations and event website• Recognition in partner social media posts	<p>Celebration of Giving May 12, 2020</p> <ul style="list-style-type: none">• 6 event tickets• Half page ad in program• Logo on all printed materials and digital displays at event• Logo recognition on printed and digital invitations and event website	<p>Celebration of Giving May 12, 2020</p> <ul style="list-style-type: none">• 2 event tickets• Half page ad in program• Name on all printed materials and digital displays at event• Name recognition on printed and digital invitations and event website
<p>Institute for Trustees March 14, 2020</p> <ul style="list-style-type: none">• 8 Full Access Registrations• Full page ad space in event Resource Guide• Brief speaking opportunity during lunch• Partner name recognized during opening of keynote speaker session• Presenting logo placement on all printed materials and digital displays• Presenting logo placement on printed and digital invitations and event website• Personalized social media announcement	<p>Institute for Trustees March 14, 2020</p> <ul style="list-style-type: none">• 4 Full Access Registrations• Half page ad space in event Resource Guide• Partner name recognized during opening of keynote speaker session• Lead logo placement on all printed materials and digital displays• Lead logo placement on printed and digital invitations and event website• Personalized social media announcement	<p>Institute for Trustees March 14, 2020</p> <ul style="list-style-type: none">• 2 Full Access Registrations• Logo recognition in event Resource Guide• Logo placement on all printed materials and digital displays• Logo placement on printed and digital invitations and event website• Recognition in partner social media posts	<p>Additional Year Round Benefits</p> <ul style="list-style-type: none">• Logo recognition on ECCF Corporate Partnership web page	<p>Additional Year Round Benefits</p> <ul style="list-style-type: none">• Name recognition on ECCF Corporate Partnership web page
<p>State of the County September 2020</p> <ul style="list-style-type: none">• Unlimited registrations with priority seating• Brief speaking opportunity and recognition during program opening• Presenting logo placement on all printed materials• Presenting logo recognition on invitations, and event website• Personalized social media announcement	<p>State of the County September 2020</p> <ul style="list-style-type: none">• Unlimited registrations with priority seating• Recognition during program opening• Lead logo placement on all printed materials• Lead logo recognition on invitations, and event website• Personalized social media announcement	<p>State of the County September 2020</p> <ul style="list-style-type: none">• Unlimited registrations with priority seating• Logo placement on all printed materials• Logo recognition on invitations and event website• Recognition in partner social media posts		
<p>Additional Year Round Benefits</p> <ul style="list-style-type: none">• Corporate Partner Highlight written by ECCF writer, shared on social media, promoted online year round and promoted (one time) in all ECCF monthly newsletters• Presenting logo recognition on ECCF Corporate Partnership web page and all related event pages with a link to Corporate Partner Highlight• Logo recognition on all ECCF e-newsletters• Logo recognition at ECCF donor education and County Leadership Council events	<p>Additional Year Round Benefits</p> <ul style="list-style-type: none">• Corporate Partner Highlight written by ECCF writer, shared on social media and promoted online year round• Lead logo recognition on ECCF Corporate Partnership web page and all related pages• Logo recognition on all ECCF e-newsletters• Logo recognition at ECCF donor education and County Leadership Council events	<p>Additional Year Round Benefits</p> <ul style="list-style-type: none">• Logo recognition on ECCF Corporate Partnership web page• Logo recognition on all ECCF e-newsletters• Logo recognition at ECCF donor education events		

For more information about ECCF's 2020 Corporate Partnership opportunities, contact Crystal Bates, Director of Development and Communications

c.bates@eccf.org | 978-777-8876



VERY SPECIAL THANKS TO ECCF'S 2019 CORPORATE PARTNERS

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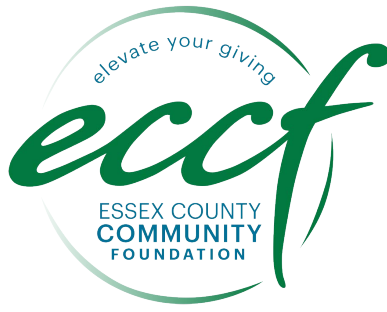
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ECCF AT A GLANCE



OUR MISSION:

ECCF's mission is to inspire philanthropy that strengthens the communities of Essex County. We do this by managing charitable assets, strengthening and supporting nonprofits and engaging in strategic community leadership.

ECCF Signature Events

Thousands of dedicated people attend ECCF's signature events each year. While the focus of each event is as diverse as the attendees, all are designed to engage the communities we serve in our work and mission.

Upcoming 2020 event descriptions....



**11th Annual
Institute for Trustees**
March, 14 2020

More than 400 attendees attend this annual full day conference for nonprofit leaders and their trustees.

Visit eccf.org/IFT for more information.



**6th Annual
Celebration of Giving**
May 12, 2020

More than 500 attendees attend ECCF's annual breakfast celebrating philanthropy in our county.

Visit eccf.org/celebration for more information.



**ECCF presents the
State of the County**
September 2020

More than 250 attendees expected to attend this biennial event featuring ECCF's community leadership updates.

Visit eccf.org for more information.