



2023 CORPORATE PARTNER PROGRAM

Become a Community Champion with ECCF



WHO WE ARE AND WHAT WE DO

Essex County Community Foundation occupies a unique and vital space within the social sector in Essex County. We invest in strategic initiatives that work at the foundational, systems-based level to solve complex social issues. Challenges like food security, arts access, digital equity, crisis response and small business resilience.

We help donors steward and invest their philanthropic dollars in high impact ways, and **we support nonprofit organizations in building capacity to sustain their work.** Because we're constantly in the community listening and learning, all of our Community Leadership work is focused on areas that residents of Essex County feel are critical to improving quality of life.

But we cannot do any of this alone. **We rely on corporate partnerships to strengthen our local networks and to help fund our work.** No other organization brings local business leaders, civic leaders, nonprofit leaders and community leaders together as effectively as ECCF. We invite you to join in this partnership and become a "Community Champion" in Essex County.



“Supporting the community is increasingly becoming a critical part of doing business. As firms and organizations explore how they can play a role in solving our region’s challenges, an ECCF corporate partnership can be a powerful tool for collaboration and elevating the causes that matter most to them, their employees and their communities.”

Richard Yagjian
ECCF Trustee and COO Hunt's Photo and Video

ECCF AT A GLANCE

MANAGE
275
CHARITABLE
FUNDS

GROWN TO
\$130M+
IN CHARITABLE
ASSETS

AWARDED
12,863
GRANTS TO
NONPROFITS

GRANTED
\$120M
TO IMPORTANT
CAUSES

HOW YOU CAN PARTICIPATE

Businesses that offer direct philanthropic support in their community is not only a force for positive change, but a powerful statement about their values.

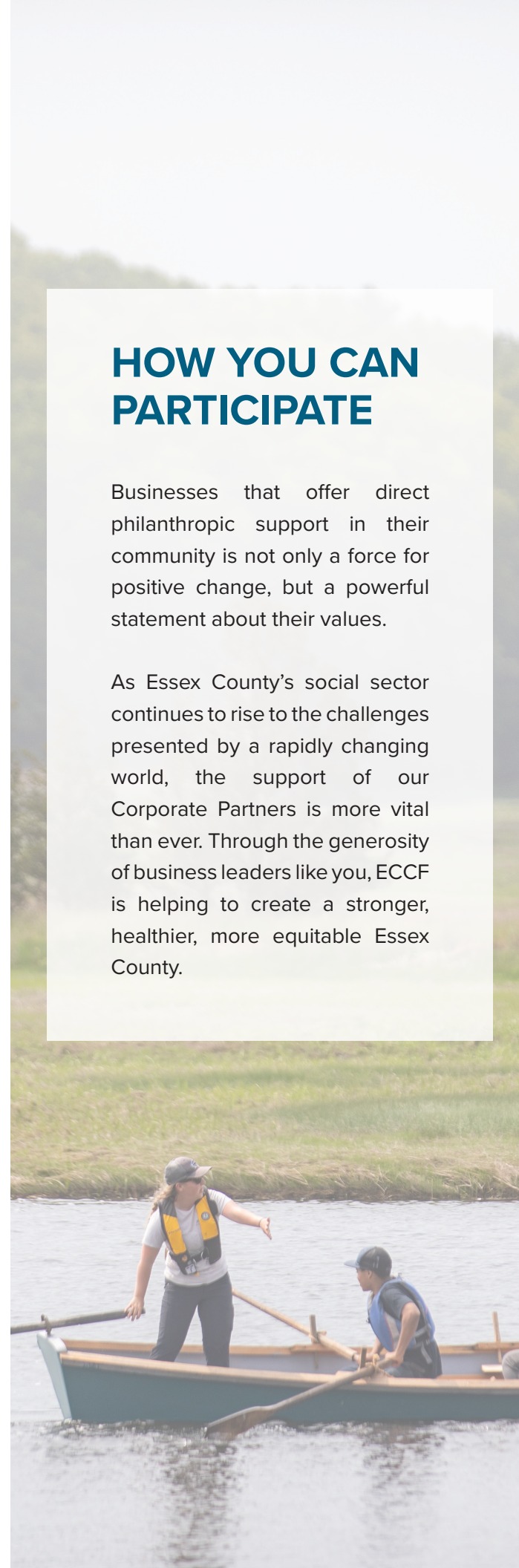
As Essex County's social sector continues to rise to the challenges presented by a rapidly changing world, the support of our Corporate Partners is more vital than ever. Through the generosity of business leaders like you, ECCF is helping to create a stronger, healthier, more equitable Essex County.

EXCLUSIVE CORPORATE PARTNER BENEFITS

Associating your brand with ECCF sends a strong signal to the community about your values and commitment to the region. It also offers access to the broad range of ECCF's high profile events, published date reports and puts your name in front of ECCF's extensive network of community supporters.

Depending on the level you select, your Corporate Partner Benefits will include:

- Donor recognition at signature events.
- Social media mentions to our network of 5,000+ Essex County residents and leaders.
- Participation in our "Community Champion" program; a 2-3 minute custom video highlighting your business, aired at an ECCF signature event as well as on your own networks.
- Corporate Philanthropy social media posts that will go out through ECCF social channels as well as your own.
- Invitation to use ECCF's exclusive "Community Champion" seal on your website.
- Logo placement on ECCF's website and in our annual newsletters, that reach an audience of nearly 13,000.
- Logo and/or name mention in the ECCF Annual Report.



VALUABLE EXPOSURE AT SIGNATURE ECCF EVENTS

Your support of ECCF's work will be recognized and honored publicly so that community leaders, nonprofit leaders and residents all across the county will understand the meaningful impact your business is having on ECCF and the communities we serve.

At certain partnership levels, you'll also enjoy marquee exposure at some of ECCF's most popular and well-attended events:

INSTITUTE FOR TRUSTEES

More than 1,200 people participate in this annual conference for nonprofit leaders and board members/trustees. Corporate Partners are recognized at each of the 25 workshops and at the Keynote session. Long a highly attended education and networking opportunity, this event has grown through collaboration with other Community Foundations across Massachusetts to reach well beyond the borders of Essex County.

STATE OF THE COUNTY

Key public officials and business, nonprofit and civic leaders will convene at this highly anticipated special event. ECCF will introduce the latest Impact Essex County research and guest speakers and panelists will help to contextualize the data, offer analysis, identify trends and assess the impacts of ECCF's systems-level work that is addressing some of our most urgent challenges. The Keynote speaker will be announced in early 2023.

NEXTGEN EVENT SERIES

Gatherings of the next generation of influencers, innovators and philanthropists in Essex County, this series is designed to inspire and connect those who will play a significant role in supporting the future health, sustainability and resiliency of our communities.

LEADERSHIP EVENTS: THINKLABS & COUNTY LEADERSHIP COUNCIL CONVENINGS

ThinkLabs are high-level gatherings of nonprofit leaders, community organizers, civic leaders and funders that assess the needs of communities through data-driven reports and surveys to align the needs of our communities with the priorities of our funders.

DEMONSTRATE YOUR CORPORATE VALUES

You'll receive many corporate partner benefits through an affiliation with ECCF. Far more important, however, is the real sense of partnership that will be formed when you join other community leaders who are coming together to meet today's challenges. ECCF is a critical hub for building coalitions and nurturing successful, cross-sector efforts to make a difference in Essex County.

Show your employees, clients, and others that your company is committed to the people and places that matter to us all. Here are some highlights of what ECCF and Corporate Partners like you are accomplishing together:

- **Created 4 small business loan funds, totaling \$3.5 million, in collaboration with 40+ nonprofits, banks, municipalities and state agencies.**
- **Investing \$3 million in digital equity initiatives for more than 12,000 Essex County residents.**
- **Covid-19 relief and resiliency efforts have included support for over 406 organizations and 172K people.**
- **Creative County represents a \$2M investment over the next four years to strengthen the arts and creativity sector.**

[Learn more at eccf.org](https://www.eccf.org)

NEW IN 2023: FOR PRESENTING & LEAD PARTNERS

Our most generous corporate supporters will be awarded with the seal of Community Champion. A Community Champion is an organization whose generosity reaches a deeper level in supporting ECCF and our community.

Community Champions will receive a special certificate and the ECCF Community Champion seal to display on your website. We will also record a 2-3 minute Community Champion video spotlight showcasing your CEO and how your partnership with ECCF elevates your philanthropy which will be displayed at ECCF Signature Events.

PROUD PARTNER &
COMMUNITY CHAMPION

eccf
ESSEX COUNTY
COMMUNITY
FOUNDATION

2023 Corporate Partner Benefits

	Complimentary Registrations & Invitations	Logo Promotion	Corporate Philanthropy Feature	Community Champion Video
Presenting \$25,000	<ul style="list-style-type: none"> Unlimited registrations to Institute for Trustees Unlimited registrations to State of the County Unlimited invitations to Next Gen Events Unlimited invitations to Community ThinkLabs Opportunity to speak at 1 ThinkLab event of your choice 	<ul style="list-style-type: none"> Displayed on ECCF website with Hyperlink Displayed on all digital communications (including 10 newsletters annually) Displayed on event invitations and digital communications Displayed prominently at signature event registration 	<ul style="list-style-type: none"> We'll conduct an interview and write a feature story about your corporate philanthropy Posted on our website Published in one issue of our Foundation Focus newsletter 5 Social Media Posts 	<ul style="list-style-type: none"> We'll produce a 2-3 minute video featuring an interview with your CEO about why philanthropy is important and what makes your company a good corporate citizen Video will be displayed at 2 ECCF signature events Your company receives the final video to post on your website or use for your own publicity and outreach Invitation to display the ECCF Community Champion Seal on your company website
Lead \$10,000	<ul style="list-style-type: none"> 10 registrations to Institute for Trustees 10 registrations to State of the County 10 invitations to Next Gen Events 10 invitations to Community ThinkLabs 	<ul style="list-style-type: none"> Displayed on ECCF website with Hyperlink Displayed on all digital communications (including 10 newsletters annually) Displayed on event invitations and digital communications Displayed prominently at signature event registration 	<ul style="list-style-type: none"> We'll conduct an interview and write a feature story about your corporate philanthropy Posted on our website Published in one issue of our Foundation Focus newsletter 3 Social Media Posts 	<ul style="list-style-type: none"> We'll produce a 2-3 minute video featuring an interview with your CEO about why philanthropy is important and what makes your company a good corporate citizen Video will be displayed at 1 ECCF signature event Your company receives the final video to post on your website or use for your own publicity and outreach Invitation to display the ECCF Community Champion Seal on your company website

	Complimentary Registrations & Invitations	Logo Promotion	Corporate Philanthropy Feature
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Sustaining \$7,500	<ul style="list-style-type: none"> 6 registrations to Institute for Trustees 6 registrations to State of the County 6 invitations to Next Gen Events 6 invitations to Community ThinkLabs 	<ul style="list-style-type: none"> Displayed on ECCF website with Hyperlink Displayed on all digital communications (including 10 newsletters annually) Displayed on event invitations and digital communications Displayed prominently at signature event registration 	<ul style="list-style-type: none"> We'll write a feature story about your corporate philanthropy Posted on our website Published in one issue of our Foundation Focus newsletter 3 Social Media Posts
Supporting \$5,000	<ul style="list-style-type: none"> 4 registrations to Institute for Trustees 4 registrations to State of the County 	<ul style="list-style-type: none"> Displayed on ECCF website Displayed on event digital communications Displayed on 10 newsletters annually Displayed prominently at signature event registration 	<ul style="list-style-type: none"> We'll write a feature story about your corporate philanthropy Posted on our website Published in 1 issue of our Foundation Focus Newsletter
Benefactor \$2,500	<ul style="list-style-type: none"> 2 registrations to Institute for Trustees 2 registrations to State of the County 	<ul style="list-style-type: none"> Displayed on event digital communications Displayed on 10 newsletters annually 	

**State of the County Supporter
\$1,000**

- Designed for small businesses or start-ups who wish to participate at an introductory level
- 1 complimentary registration the State of the County Event
- Company name listed on event materials

VERY SPECIAL THANKS TO ECCF'S 2022 CORPORATE PARTNERS

We are grateful for the support of our Corporate Partners in helping us address the most urgent needs of our community to create a stronger, healthier, more vibrant Essex County. Join us in 2023.

LEAD PARTNERS



SUPPORTING PARTNERS



eccf.org | Danvers, MA | 978-777-8876